



# WALEED BABAR

## Writer & Web Developer

A top-rated freelancer with more than 4 years of hands-on experience in academic writing, content writing, and web development. Possessing strong analytical, problem-solving, and organizational skills and demonstrated ability to work autonomously or in a team environment.

### EDUCATION

- University of the Punjab  
MBA  
Completed in 2019
- Lahore University of Management Sciences  
Doing PhD in management
- ISkills  
Successfully completed SEO course at ISkills Pakistan  
Completed in 2022

### CONTACT

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### ACHIEVEMENTS

- 2020 - Present  
I have successfully completed 50+ project on Upwork with a Top-Rated Badge
- 2020 - 2022  
Managed 100+ projects worth over \$40k

### PROFESSIONAL EXPERIENCE

- Freelancer, Upwork |  
2020 - Present  
Key responsibilities:
  - Completed various freelance projects on the Upwork platform as an academic writer, content writer and web developer
  - Maintained positive working relationships with clients while meeting tight deadlines and delivering quality work
  - Created high-quality content for various clients and developed functional and user-friendly websites using HTML, CSS, and JavaScript
- Writer, Smart Writing House |  
2019 - 2022  
Key responsibilities:
  - Researched, created and developed content on a broad range of topics
  - Maintained a high level of accuracy in writing and editing content and ensured consistency in writing style
  - Delivered original, engaging, and informative content in a timely manner, tracked and monitored web traffic statistics, and provided feedback on work quality
- Developer, Ranktech (Remotely) |  
2021 - 2022  
Key responsibilities:
  - Worked collaboratively with a remote team and clients to develop and maintain websites using HTML, CSS, and JavaScript
  - Ensured that the websites adhered to established guidelines and exceeded client expectations

### TOP SKILLS

- Hard Skills
  - Demonstrated ability to produce high-quality writing and website designs
  - Proficient in writing, editing, and content creation
  - Demonstrated expertise in HTML, CSS, and JavaScript
- Soft Skills
  - Observation
  - Decision Making
  - Communication
  - Multi-tasking